AUTHENTICATOR PRO FOR ROLEX INSTRUCTION

• Membership Level: Auth. pro for Rolex Premium Member or Platinum Service Package member

• Web based software for identifying fake or modified Rolex watches

• Select and authenticate Rolex watches from a list of over 170 modern Rolex models

• Software evaluates approx. 32 key areas per model with 5 key segments covered: Case, Dial, Bracelet, Case Back, Movement.

• Video and watch model images direct user to area under inspection

• Print Authenticator Pro reports for your customers as an "added value"

• Automatically archive your Rolex reports to track, store important information to protect you from liability

• No watch experience or training necessary

We allow your inexperienced employees to evaluate Rolex like an expert. Until the development of the Authenticator Pro for Rolex, it took years of trial and error (yes, costly mistakes) to have a modest level of knowledge regarding the buying and selling of Rolex timepieces. Books give you a very general knowledge base and expensive consulting gave employees a false sense of security. With the release of the Authenticator and its integration with Data Age Pawnmaster, now you have the ability to never miss a sale because you have now empowered your whole sales staff with the ability to buy Rolex watches and price them to current wholesale markets. Authenticate, Price, and maximize profits seamlessly within your Pawnmaster pawn item window!

Rolex is a 1 Billion dollar a year business. We give all pawnbrokers the ability to enter this market and increase revenues! Bust fakes and maximize profits with our up-to-date market pricing. Add value to your sales with our Authenticator Pro Certification reports.

EVALUATION PROCESS FOR AUTHENTICATOR PRO FOR ROLEX

It's no deal until you certify it real!

WATCH CERTIFICATION SERVICES OF AMERICA

HOME   VIEW DEMO   PRODUCT OVERVIEW   WHY WCSA?   MEMBER LOGIN   BUY NOW   SUPPORT & FAQ   TRAINING TUTORIALS

MEMBER HOME   ROLEX AUTHENTICATOR PRO   WATCH VALUES   ROLEX RETAIL PRICES   COUNTERFEIT BUSTERS   INVESTOR'S CORNER   MEMBER SUPPORT   LOG OUT

SEGMENT 2

EXPERT AUDIO REMINDERS
1 2 3 4 5

SEGMENT 2 - DIAL

PROGRESS

With a 10x loupe, inspect the dial for the presence of the following:

The printed Rolex logo and text are of flawless quality.

Yes   No

Video clips on the left show users the general area under inspection

Rolex images on the right are specific to the model selected

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EVALUATION PROCESS FOR AUTHENTICATOR PRO FOR ROLEX

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SEGMENT 5

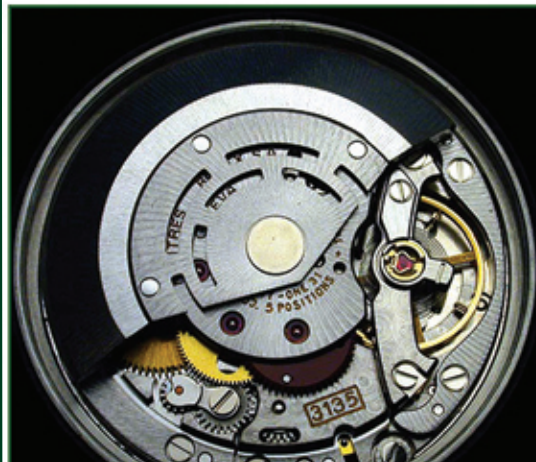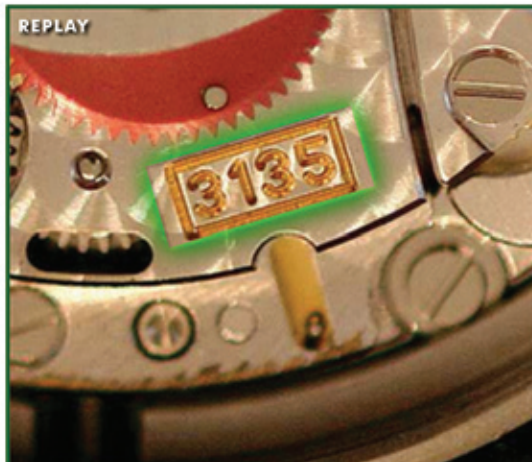EXPERT AUDIO REMINDERS
1 2 3 4 5

SEGMENT 5 - MOVEMENT

PROGRESS

With a 10x loupe, examine the movement for the presence of the following:

Caliber number "3135" in gold text, surrounded in a gold rectangle.

Yes No

Audio clips with tips on identifying Rolex counterfeits

Progress bar indicates percentage completed towards Authentication Report

User answers interactive questions specific to the Rolex model they are authenticating

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